

FOR IMMEDIATE RELEASE:

## **Pan-Oston Launches Revolutionary New Counter System for C-Stores.**

Patented design ensures a rugged, lightweight, stronger, flexible, less costly and easier to install counter system than traditional box construction units.



**Bowling Green, KY - October 1, 2008** Pan-Oston, a leader in smart counter and checkout solutions for over 40 years, is proud to introduce the newest C-Store merchandising innovation in decades.

C-Flex is a revolutionary patented design that uses a tubular steel skeletal frame so the units are created as 'integrated systems' and not as adjoining cabinets like traditional modular counter units. C-Flex's design supports virtually any counter configuration and provides C-Stores with the flexibility to change and update counter tops and surfaces or reconfigure the whole layout without replacing the patented frame design.

"C-Flex will totally change the way C-Stores approach their counter systems and also deliver substantial savings versus traditional cabinets," said Jim Vance, President of Pan-Oston.

- C-Flex is less expensive than traditional counters
- C-Flex is stronger and longer lasting than traditional counters
- C-Flex is easy to install saving time and labor costs
- C-Flex counter tops and surfaces can be remodeled/updated or the whole counter can be re-configured without closing the store
- C-Flex ships flat/unassembled or assembled reducing freight cost

Visit the Pan-Oston booth (#7317) at the 2008 NACS Show or [www.panoston.com](http://www.panoston.com) to see how C-Flex can save you money without sacrificing style or quality.

Pan-Oston, a majority owned subsidiary of Houchens Industries, one of the largest employee owned ("ESOP") companies in the United States, has been designing and manufacturing retail checkout products as well as a broad range of retail fixtures and fittings for over 40 years. [www.panoston.com](http://www.panoston.com)

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