

For Immediate Release:

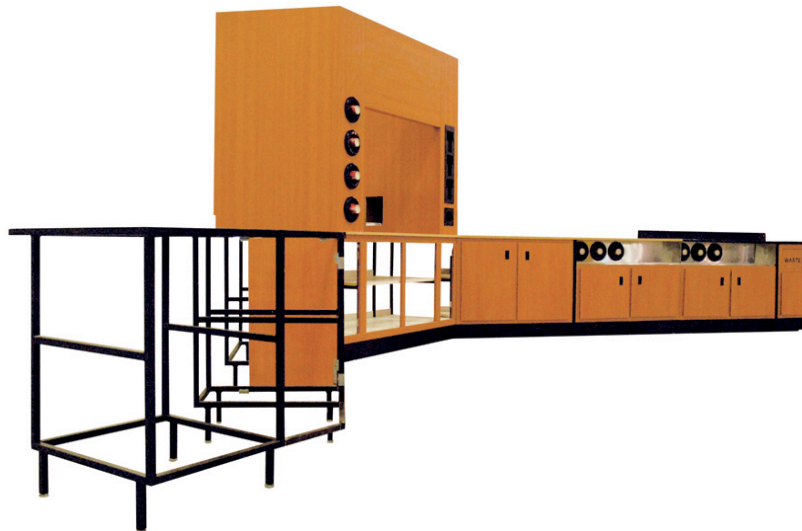
Pan-Oston's C-Flex Counter System Completes Multi Store Installation in Asia



Bowling Green, KY - May 18, 2009 Pan-Oston, an industry leading designer, developer and manufacturer of retail checkout and merchandising display products, announced today that they have completed the 12th installation of an C-Flex beverage counter system in Asia with an additional 23 installations scheduled for June and July, 2009.

C-Flex, a patent pending counter system is the newest retail merchandising innovation in decades. C-Flex uses a tubular steel structural frame so the units are created as 'integrated systems' and not as adjoining cabinets like traditional modular counter units. C-Flex's design supports virtually any counter configuration and provides Retail Stores with the flexibility to change and update counter tops and surfaces or reconfigure the whole layout without closing the store and without replacing the patent pending frame design.

C-Flex provides retailers with a 2,000lb load bearing capacity as a standard feature can ship "knock-down" to significantly reduce freight costs and can be assembled with basic hand tools in less time than traditional counters.



“C-Flex offers retailers the best Return on Investment or ROI of any counter system and can reduce remodel costs by up to 75%,” said Jim Vance, Pan-Oston President. “With C-Flex, retailers can afford to remodel more frequently and benefit from the compounding sales increases that results from remodels”.

C-Flex can be LEED compatible and the patent pending features significantly reduces CO2 emissions by the consumption of fewer natural resources. The unique sub-frame can be re-used for many remodels over the life of a store and because only exterior panels are replaced for a new fixture appearance, up to 75% of the landfill volume that is consumed with discarded traditional wood counter systems during remodels is eliminated with the C-Flex design.

Pan-Oston, a division of Houchens Industries, Inc., one of the largest employee owned (“ESOP”) companies in the United States, has been an industry leader in the design and manufacture of retail checkout products as well as a broad range of retail fixtures and fittings for over 40 years. www.panoston.com

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