

**FOR IMMEDIATE RELEASE:**

## Utopia™ introduces Revolutionary **Auto Attendant** Self-Checkout Option

Uses existing in-store checkout lanes, scanners, monitors, EFT's, printers and no extra front-end floor space

# Auto Attendant™

*from utopia*

**Bowling Green, KY - June 4, 2009** Pan-Oston, a leader in smart retail counter and checkout solutions for over 4 decades, is proud to introduce the newest model in the ever-expanding Utopia self-checkout product range.

Utopia's Auto Attendant conversion kit is the first self-checkout solution designed exclusively for the independent grocer with 4 to 6 lanes. The Auto Attendant easily bolts onto an existing lane because it is the same footprint as a traditional cash stand.

"Pan-Oston's new Utopia Auto Attendant self-checkout is an N.G.A. exclusive product," said Frank DiPasquale, Executive Vice President, N.G.A. "The Auto Attendant conversion kit gives our members with 4 to 6 lanes all the operating and customer satisfaction benefits of self-checkout at a very reasonable cost and the ability to re-use their existing checkout lane and peripherals."



The Auto Attendant is built upon the market proven Utopia self-checkout platform that under multiple banners has smoothly transacted tens of millions in sales. Utopia is the only plug-and-go self-checkout solution, the only system that works with both Microsoft.NET or Linux software, the only solution using the revolutionary Bank Note Recyclers and the only self-checkout that offers grocers the choice of “scan, bag and pass” lanes, traditional modular units, in-counter or counter-top units, and even a cashier-optional model. Utopia works with 98% of POS software, has exclusive Delayed Mediation Technology™ as well as Advanced Redundancy Technology™ and has the lowest attendant intervention rates in the industry.

“Our Auto Attendant was developed to give smaller grocers all the benefits of self-checkout. By using their existing lanes and peripherals, the cost of entry is much lower,” said Jim Vance, President of Pan-Oston. “And with a Bank Note Recycler in their Utopia Auto Attendant, they can reduce their cash-till requirements by thousands of dollars.”

Pan-Oston, a division of Houchens Industries, Inc., one of the largest employee owned (“ESOP”) companies in the United States, has been an industry leader in the design and manufacture of retail checkout products as well as a broad range of retail fixtures and fittings for over 40 years. [www.panoston.com](http://www.panoston.com)

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