

FOR IMMEDIATE RELEASE:

Pan-Oston Introduces Modular Display Rack System

Modular, flexible and multi functional display system works anywhere and everywhere in supermarkets and C-stores.



Bowling Green, KY - September 4, 2009 Pan-Oston, a leader in smart counter and checkout solutions for over 40 years, is proud to introduce the newest addition to its ever-expanding portfolio of premier quality and high value brands.

The Display Genie system is designed specifically for Independent Grocers who have limited floor space. It is perfect for displaying Magazines, Bakery, Produce, Wine, Deli Products, Promotional Items, Impulse Buy Items, Seasonal Items, and more.

“The Display Genie’s space-saving and multi-functional modular units have adjustable mix-and-match shelving and can be easily combined for different spaces, applications and looks,” said Jim Vance, President of Pan-Oston.

The Display Genie system is available in 32” and 50” widths. Units can be used singly, placed back-to-back, arranged side-by-side and even form a four sided display. The Display Genie system is the only product available today that offers shelving in both KYDEX[®] and Microwire. KYDEX[®] gives the shelving a quality appearance and long lasting durability.



“These shelves look terrific. Using the Display Genie, we saw a 40% increase in sales.” *Brian Gardner, Co-Owner – Roger’s Supermarkets, MS*

Pan-Oston, a division of Houchens Industries, Inc., one of the largest employee owned (“ESOP”) companies in the United States, has been an industry leader in the design and manufacture of retail checkout products as well as a broad range of retail fixtures and fittings for over 40 years. www.panoston.com

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