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PAN-OSTON AND N.G.A. PARTNER WITH WOUNDED WARRIOR PROJECT TO HONOR VETERANS AND ACTIVE SERVICE MEMBERS

Year-Long Awareness and Fundraising Initiative Launched to Aid Injured Warriors

Bowling Green, KY (November 10, 2010) – As the country pays tribute to its military heroes this Veterans Day, Pan-Oston and the National Grocers Association (N.G.A.) officially kicks off their “Salute to Wounded Warriors.” Since 2008, Pan-Oston and the N.G.A. have partnered to provide support, services and products to independent grocers. They’ve decided to use their leadership position within the industry to raise both awareness and funds for Wounded Warrior Project® (WWP), a non-profit organization whose mission is to honor and empower wounded warriors.

“Our vision is to foster the most successful, well-adjusted generation of wounded warriors in our nation’s history,” said Wounded Warrior Project Executive Director Steve Nardizzi. “Organizations like Pan-Oston and the N.G.A. are a critical component to helping us advocate and achieve our vision.”

“We believe our ‘Salute to Wounded Warriors’ will spark a groundswell of support from grocers across the country,” said Frank DiPasquale, N.G.A. Executive Vice President. “Uniting to ensure our troops get the care they need when they return home is the least we can do to show our gratitude.”

Now through Veterans Day 2011, when N.G.A. members sign up to be a part of the “Salute to Wounded Warriors” program and make a purchase from Pan-Oston’s wide array of standard catalog products, Pan-Oston will donate a portion of the sales proceeds to the WWP.

“Like the independent grocers we serve, Pan-Oston is a proud American company,” commented Jim Vance, President of Pan-Oston. “I can’t think of any better way to demonstrate our patriotism than to honor those who protect our freedoms. It is our duty to help our troops heal from the physical and emotional wounds they have suffered in service of our country. We are humbled to play a small role in letting these heroes know their sacrifices will be forever remembered.”

About Wounded Warrior Project

The mission of the Wounded Warrior Project is to honor and empower wounded warriors. Its purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members, to help injured men and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, FL. To get involved and learn more, visit www.woundedwarriorproject.org.

About Pan-Oston

Pan-Oston, a division of Houchens Industries, Inc., has been an industry leader in the design and manufacture of retail checkout products, as well as a broad range of retail fixtures and fittings, for more than 40 years. www.panoston.com.

About the N.G.A.

N.G.A. is the national trade association representing the retail and wholesale grocers that comprise the independent sector of the food distribution industry. www.NationalGrocers.org

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